

REMARKS

Claims 1-47 and 49-67 are pending. Claims 11, 34, and 49 are amended.

Applicant herein amends claims 11 and 34 to recite that the method steps are performed by a computer system and that "computer-executable instructions implementing the method is stored in memory of the computer system for execution by a processor of the computer system", and amends claim 49 to recite that "computer-executable instructions implementing the receiving of the order from the purchaser and the receiving of the order from the third-party advertiser are stored in memory of a computing system for execution by a processor of the computing system." In view of the amendment, applicant respectfully requests that the Examiner reconsider and withdraw the rejection of claims 11, 34, and 49 under 35 U.S.C. § 101. Applicant submits that the amendment presents rejected claims 11, 34, and 49 in better form for consideration on appeal since the amendment removes that § 101 rejection for purposes of appeal. Applicant respectfully requests that the amendment be entered pursuant to 37 C.F.R. § 41.33 and the Manual of Patent Examining Procedure § 1206, which provides that:

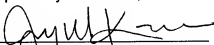
Amendments filed after the filing of a notice of appeal, but prior to the date of filing a brief, may be admitted only to...(C) present rejected claims in better form for consideration on appeal.

If the Examiner believes a telephone conference would expedite examination of this application, the Examiner is encouraged to call the undersigned at (206) 359-8077.

Applicant believes no fee is due with this response. However, if a fee is due, please charge our Deposit Account No. 50-0665, under Order No. 335828001US1 from which the undersigned is authorized to draw.

Dated: July 31, 2009

Respectfully submitted,

By 

Judy M. Katoura

Registration No.: 59,883

PERKINS COIE LLP

P.O. Box 1247

Seattle, Washington 98111-1247

(206) 359-8000

(206) 359-7198 (Fax)

Attorney for Applicant